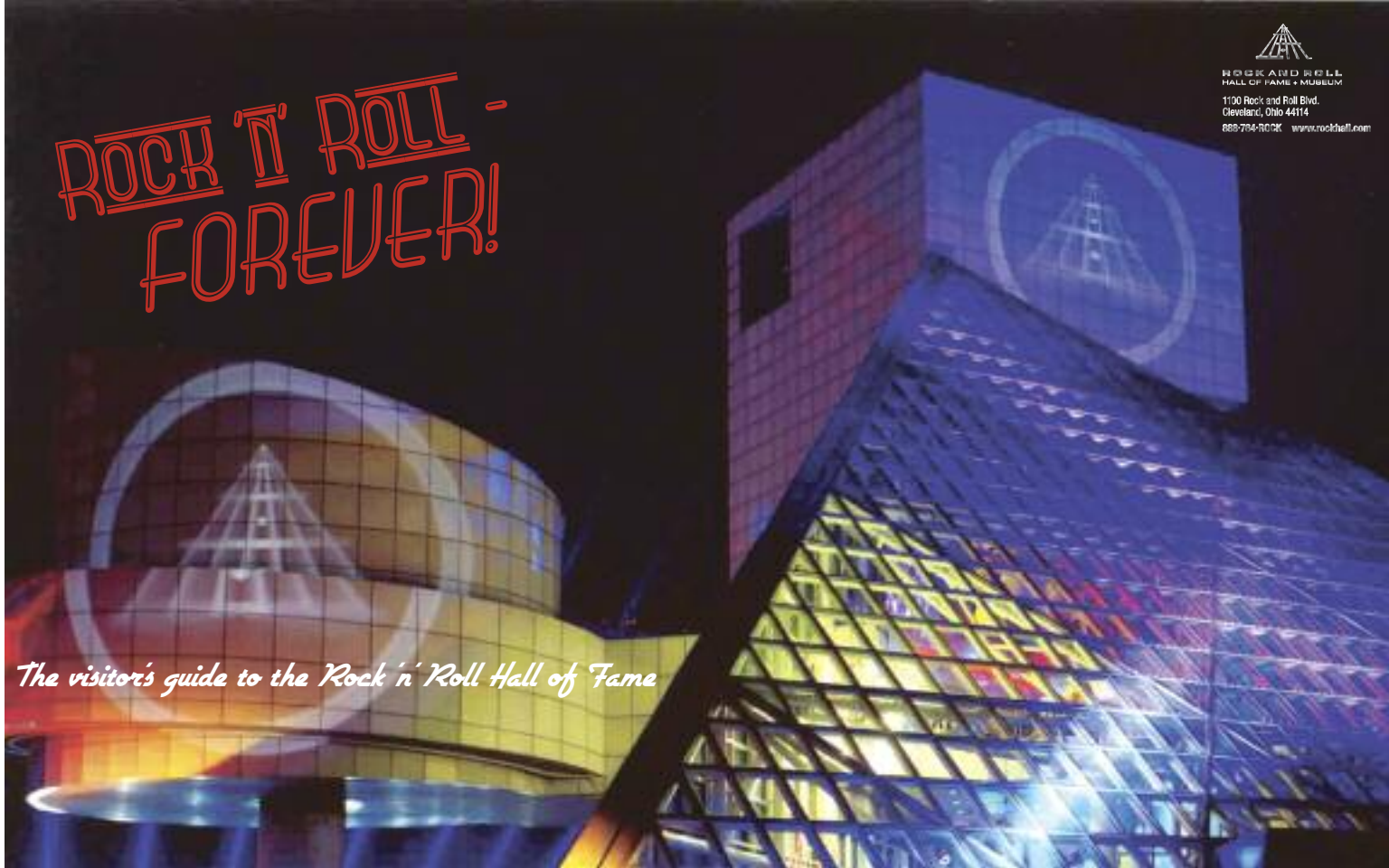


ROCK 'N' ROLL -
FOREVER!



ROCK AND ROLL
HALL OF FAME + MUSEUM
1100 Rock and Roll Blvd.
Cleveland, Ohio 44114
888-764-ROCK www.rockhall.com

The visitor's guide to the Rock 'n' Roll Hall of Fame



THE ROCK 'N ROLL HALL OF FAME

OFFICIAL VISITORS GUIDE

CONTENTS

WELCOME3
EXHIBITS4 - 5
The Roots of Rock	
Jukeboxes to Ipods - <i>The evolution of music technologies</i>	
A Timeline of Past Exhibits at the Hall of Fame	
HALL OF FAME INDUCTEES6 & 7
MUSEUM INFORMATIONBack Cover

WELCOME!



The Museum's exhibits are designed to provide the you with a unique, interactive experience. Our huge collection of artifacts and costumes is enhanced by the combination of state-of-the-art technology and innovative film and video.

Here one can find a comprehensive retrospective on rock and roll's origins, development, legends and immense impact on global culture. Exhibits take visitors on a fast-paced journey through the history of rock and roll music, from one-hit wonders to legendary inductees, from its roots in gospel, country and blues to the important local music scenes in such cities as Memphis, Detroit and San Francisco. Other exhibits are devoted to the pioneering rock and roll artists of the Fifties, the soul artists of the Sixties, and interplay between fashion and rock.

In addition, the Museum hosts a variety of education and public programs including year-round concerts and the Hall of Fames series featuring evenings with Rock Hall Inductees. There are education programs for everyone from toddlers to college students, to teachers and adults in general.

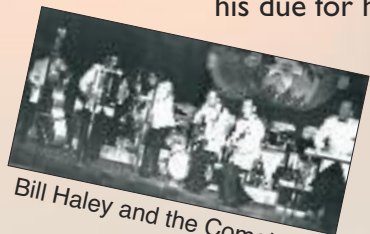


ROCK 'N' ROLL - EXHIBITS

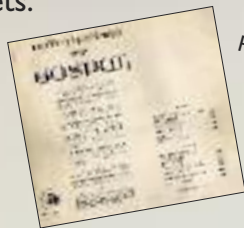
THE ROOTS OF ROCK

As blues great Muddy Waters once declared, "The blues had a baby and they called it rock 'n' roll." While most people are aware of the blues and country roots of rock 'n' roll, fewer know about the crucial role played by gospel music. Bill Haley usually gets his due for helping to kick off the rock &

roll era with "Rock Around the Clock" in 1954 with his Western swing outfit, Bill Haley & the Comets.



Bill Haley and the Comets



Thomas A. Dorsey, "the father of gospel music"



Robert Johnson, king of the delta blues



FROM JUKEBOXES TO IPODS...

The Evolution of Audio Technology

Rock and roll and consumer audio technology have evolved on a virtually parallel timeline over the course of the last century. Thomas Edison made the first audio recording on a cylinder in 1877, and the

development of radio in the 1920s and 1930s introduced tens of thousands of people to blues and country, and jazz music. Two technological developments in the mid-1950s cemented the popularity of a new and distinct form of music – rock and roll. The transistor radio and the 45 rpm record player enabled teenagers to listen to their music of choice in the car, on the beach or in the privacy of their own bedrooms. Over the next four decades, the music and the technology continued to evolve hand in hand, from the 33 1/3 rpm long-playing record and the eight-track tape to the Walkman and the MP3 player.



AND 45's TO MP3S



ROCK 'N' ROLL HALL OF FAME

2009

PERFORMERS:

1. Jeff Beck
2. Little Anthony and the Imperials
3. Metallica
4. Run-D.M.C.
5. Bobby Womack

EARLY INFLUENCE:

1. Wanda Jackson

SIDE MEN:

1. Bill Black
2. DJ Fontana
3. Spooner Oldham

2008

PERFORMERS:

1. Leonard Cohen
2. The Dave Clark Five
3. Madonna
4. John Mellencamp
5. The Ventures

SIDE MEN:

1. Little Walter

2007

PERFORMERS:

1. Grandmaster Flash and the Furious Five
2. R.E.M.
3. The Ronettes
4. Patti Smith
5. Van Halen

2006

PERFORMERS:

1. Black Sabbath
2. Blondie

3. Miles Davis
4. Lynyrd Skynyrd
5. The Sex Pistols

Non-performers:

1. Herb Alpert and Jerry Moss

2005

PERFORMERS:

1. Buddy Guy
2. The O'Jays
3. The Pretenders
4. Percy Sledge
5. U2

2004

PERFORMERS:

1. Jackson Browne
2. The Dells
3. George Harrison
4. Prince
5. Bob Seger
6. Traffic
7. ZZ Top

2003

PERFORMERS:

1. AC/DC
2. The Clash
3. Elvis Costello and the Attractions
4. The Police
5. The Righteous Brothers

NON-PERFORMERS:

1. Mo Ostin

SIDE MEN:

1. Benny Benjamin
2. Lovin' Spoonful
3. Steve Douglas

2002

PERFORMERS:

1. Isaac Hayes
2. Brenda Lee
3. Tom Petty and the Heartbreakers
4. Gene Pitney
5. Ramones
6. Talking Heads

NON-PERFORMERS:

1. Jim Stewart

SIDE MEN:

1. Chet Atkins

2001

PERFORMERS:

1. Aerosmith
2. Solomon Burke
3. The Flamingos
4. Michael Jackson
5. Queen
6. Paul Simon
7. Steely Dan
8. Ritchie Valens

NON-PERFORMERS:

1. Chris Blackwell

SIDE MEN:

1. James Burton
2. Johnnie Johnson

2000

PERFORMERS:

1. Eric Clapton
2. Earth, Wind, and Fire
3. Lovin' Spoonful
4. The Moonglows
5. Bonnie Raitt
6. James Taylor

NON-PERFORMERS:

1. Clive Davis

EARLY INFLUENCES:

1. Nat King Cole
2. Billie Holiday

SIDE MEN:

1. Hal Blaine
2. King Curtis
3. James Jamerson
4. Scotty Moore
5. Earl Palmer

1999

PERFORMERS:

1. Billy Joel
2. Curtis Mayfield
3. Paul McCartney
4. Del Shannon
5. Dusty Springfield
6. Bruce Springsteen
7. The Staple Singers

NON-PERFORMERS:

1. George Martin

EARLY INFLUENCES:

1. Charles Brown
2. Bob Wills and His Texas Playboys

1998

PERFORMERS:

1. The Eagles
2. Fleetwood Mac
3. Mamas and Papas
4. Lloyd Price
5. Santana
6. Gene Vincent

NON-PERFORMERS:

1. Allen Toussaint

EARLY INFLUENCES:

1. "Jelly Roll" Morton

1997

PERFORMERS:

1. The Bee Gees
2. Buffalo Springfield
3. Crosby, Stills and Nash
4. The Jackson Five
5. Joni Mitchell
6. Parliament-Funkadelic
7. The (Young) Rascals

NON-PERFORMERS:

1. Syd Nathan

EARLY INFLUENCES:

1. Mahalia Jackson
2. Bill Monroe

1996

PERFORMERS:

1. David Bowie
2. Jefferson Airplane
3. Little Willie John
4. Gladys Knight and the Pips
5. Pink Floyd
6. The Shirelles
7. The Velvet Underground

NON-PERFORMERS:

1. Tom Donahue

EARLY INFLUENCES:

1. Pete Seeger

1995

PERFORMERS:

1. The Allman Brothers Band
2. Al Green
3. Janis Joplin
4. Led Zeppelin
5. Martha and the Vandellas
6. Neil Young
7. Frank Zappa

NON-PERFORMERS:

1. Paul Ackerman

EARLY INFLUENCES:

1. The Orioles

1994

PERFORMERS:

1. The Animals
2. The Band
3. Duane Eddy
4. The Grateful Dead
5. Elton John
6. John Lennon
7. Bob Marley
8. Rod Stewart

NON-PERFORMERS:

1. Johnny Otis

EARLY INFLUENCES:

1. Willie Dixon

1993

PERFORMERS:

1. Ruth Brown
2. Cream
3. Creedence Clearwater Revival
4. The Doors
5. Etta James
6. Frankie Lyman and the Teenagers

INDUCTEES 1968 - 2009

EARLY INFLUENCES:

1. Howlin' Wolf

1990

PERFORMERS:

1. Hank Ballard
2. Bobby Darin
3. The Four Seasons
4. The Four Tops
5. The Kinks
6. The Platters
7. Simon and Garfunkel
8. The Who

NON-PERFORMERS:

1. Gerry Goffin and Carole King
2. Brian Holland
3. Eddie Holland
4. Lamont Dozier

EARLY INFLUENCES:

1. Louis Armstrong
2. Charlie Christian
3. Ma Rainey

1989

PERFORMERS:

1. Dion
2. Otis Redding
3. The Rolling Stones
4. The Temptations
5. Stevie Wonder

NON-PERFORMERS:

1. Phil Spector

EARLY INFLUENCES:

1. The Ink Spots
2. Bessie Smith
3. The Soul Stirrers

1988

PERFORMERS:

1. The Beach Boys
2. The Beatles
3. The Drifters
4. Bob Dylan
5. The Supremes

NON-PERFORMERS:

1. Berry Gordy, Jr.
1. Woody Guthrie
2. Leadbelly
3. Les Paul

1987

PERFORMERS:

1. The Coasters
2. Eddie Cochran
3. Bo Diddley
4. Aretha Franklin
5. Marvin Gaye
6. Bill Haley
7. B.B. King
8. Clyde McPhatter
9. Ricky Nelson
10. Roy Orbison
11. Carl Perkins
12. Smokey Robinson
13. Joe Turner
14. Muddy Waters
15. Jackie Wilson

NON-PERFORMERS:

1. Leonard Chess
2. Ahmet Ertegun
3. Jerry Leiber and Mike Stoller
4. Jerry Wexler

EARLY INFLUENCES:

1. Louis Jordan
2. T-Bone Walker
3. Hank Williams

1986

PERFORMERS:

1. Chuck Berry
2. James Brown
3. Ray Charles
4. Sam Cooke
5. Fats Domino
6. The Everly Brothers
7. Buddy Holly
8. Jerry Lee Lewis
9. Elvis Presley
10. Little Richard

NON-PERFORMERS:

1. Alan Freed
2. Sam Phillips

EARLY INFLUENCES:

1. Robert Johnson
2. Jimmie Rodgers
3. Jimmy Yancey

LIFETIME ACHIEVEMENT:

1. John Hammond



INFORMATION

HOURS (subject to change)

Open 7 days a week 10am-5:30pm
Wednesdays 10am-9pm
Closed Thanksgiving and Christmas Day

SUMMER HOURS

Memorial Day-Labor Day
Open daily 10am-5:30pm
Wednesdays & Saturdays 10am-9pm

TICKETING

Adults: \$22
Seniors (65+): \$17
Children ages 9-12: \$13
Children ages 8 and under
FREE with purchase of adult admission
Museum Members: FREE

MUSEUM MEMBERSHIP

Become a member of the Museum and receive free admission, Museum store discounts, advance notice on Museum exhibits and programs, and more. Call 216.515.8425 or stop by the Museum store to join.

ADVISORY NOTICE

The Museum exhibits contain straightforward depictions of the history of rock and roll and its culture. Some exhibits and films contain mature themes and images.

A NOTE ON CHANGING EXHIBITS

To capture the ever-evolving spirit of rock and roll, the exhibits are changed frequently and some items are displayed on a temporary basis. As such, areas of the Museum may be closed during your visit.

VISITOR SERVICE & SECURITY

Visitor Services staff are stationed throughout the Museum. Please feel free to ask them for directions or assistance during your visit.

Security Representatives are located throughout the building to ensure your safety and security. In case of an emergency, dial 1268 on the Museum's house phones (located on all levels of the Museum).

Please visit the Information Desk for tour start times. We appreciate any comments or suggestions that you may have in regards to your experience here at our museum. Forms are available at the Information Desk.

PHOTOGRAPHY

Due to our agreement with artists and donors who have generously loaned or donated artifacts to the Museum, photography and video are allowed only in the Museum lobby. All cameras and cell phones with digital cameras must be checked at Coat and Camera Check before touring.

ACCESSIBILITY

The Museum is wheelchair accessible and elevators serve all levels. Visitor Services maintains a limited supply of wheelchairs and strollers at the Information Desk (lobby/plaza level). If you require assistance in any area of the Museum, please see any Visitor Services staff member.

Closed captioning is available in some of our theaters and exhibits. Please ask a Visitor Services staff member for details.

Assistive Listening Devices (ALDs) are available for check out at coat check.

Large print and foreign language brochures, large print exhibit text and labels and Braille guides are available at the information desk; all are free.

NOTICE

No food, beverages, drugs, cans, glass containers, weapons or any kind of contraband are allowed into the Rock and Roll Hall of Fame and Museum.

LOST AND FOUND

Please consult Visitor Services or Security staff.

PARKING

Visitors who park at the Great Lakes Science Center can stop at the Information Desk or Will Call to have their parking pass validated for a \$2 discount on parking. Some restrictions apply.

Family Restroom/Nursing available upon request.

THANKS TO OUR SPONSORS

